

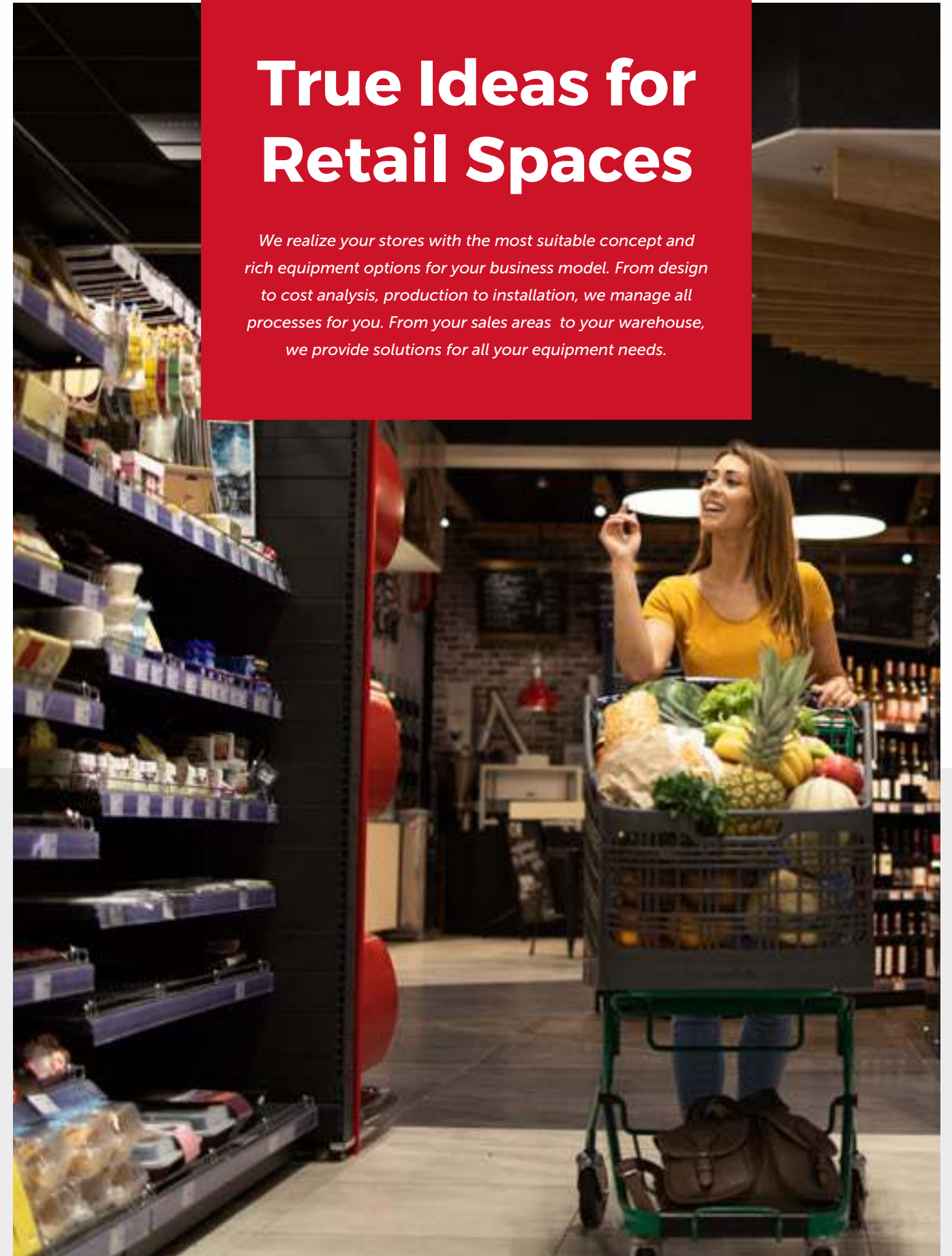
We use our expertise and our  
endless energy to design  
**"unique"** stores for you

**SOVA**  
RETAIL SOLUTIONS

sovaretail.com

# True Ideas for Retail Spaces

*We realize your stores with the most suitable concept and rich equipment options for your business model. From design to cost analysis, production to installation, we manage all processes for you. From your sales areas to your warehouse, we provide solutions for all your equipment needs.*



**SOVA**  
RETAIL SOLUTIONS



# Innovative Approach

We follow all the developments in the retail world. We strive to provide better quality products and services to our customers.

We aim to increase our customers' profitability by running ahead of the market with innovative solutions.





SOVO

# Stores offering a rich shopping experience

We design & equip stores that change consumers' shopping routines.





# A Project Story

## DREAM TO REALITY - STEP BY STEP

Brands that will reach for the future are those that have stores which can touch the soul of the consumer. We use our expertise and our endless energy to design "unique" stores for you.



### PROJECT ANALYSIS

In order to create the right project and concept for your investment, we analyze the store location, target customers, shopping culture of the target customers and your product range in detail.

### CONCEPT DESIGN

We design and offer the store concept and layout plans according to the project analysis. Next, we identify the main equipments, complementary equipments, visuals and decorations in the store, working together with you.

### COST ANALYSIS

By conducting a detailed cost analysis for all products and equipments we use in the project, we share all regarding technical information and cost analysis results in detail.

### PRODUCTION & ASSEMBLY

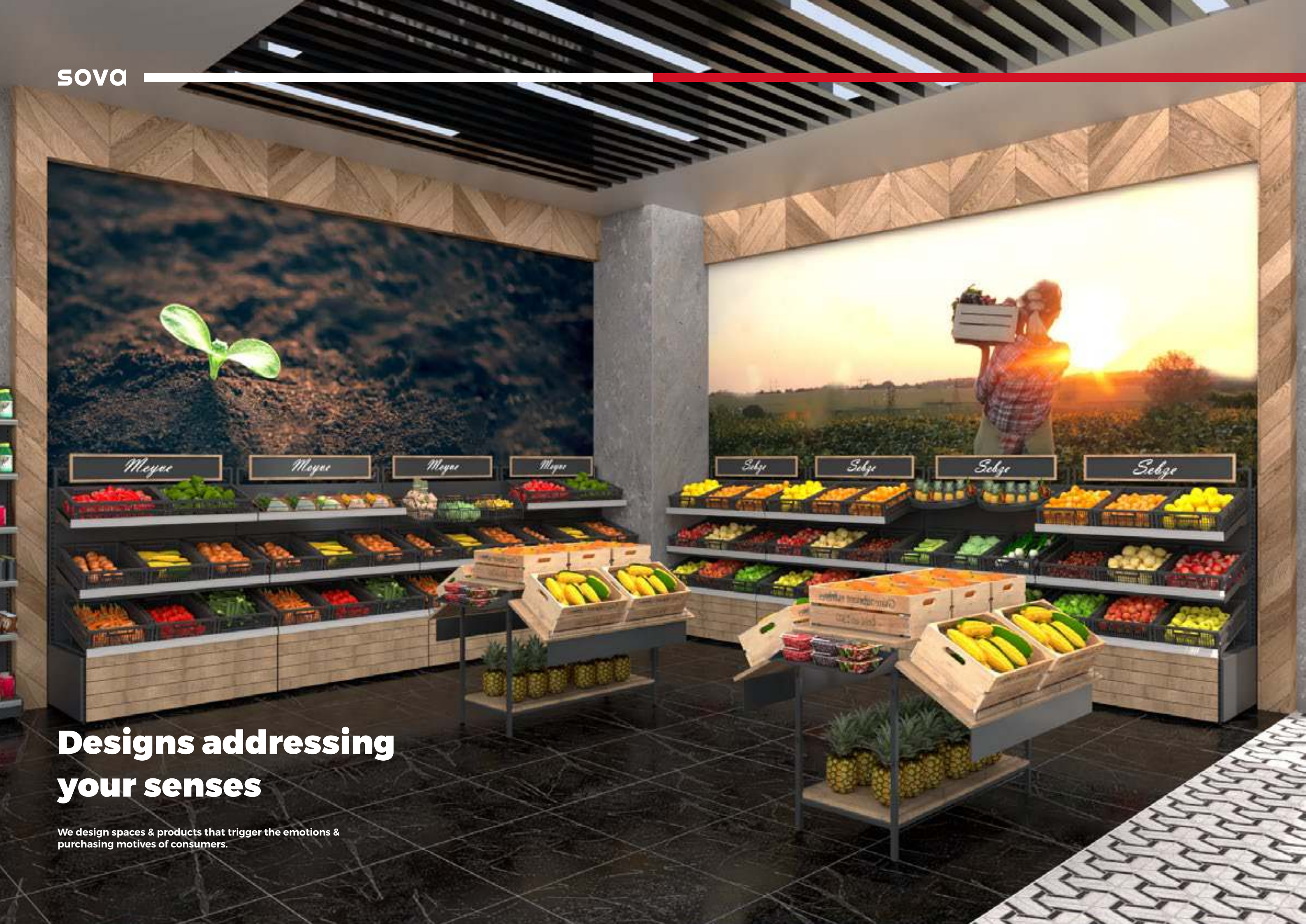
We plan the production, quality and logistics processes of all the specified equipments. We follow all the stages including assembly and deliver you a problem-free store and project.



SOVA

## Designs addressing your senses

We design spaces & products that trigger the emotions & purchasing motives of consumers.

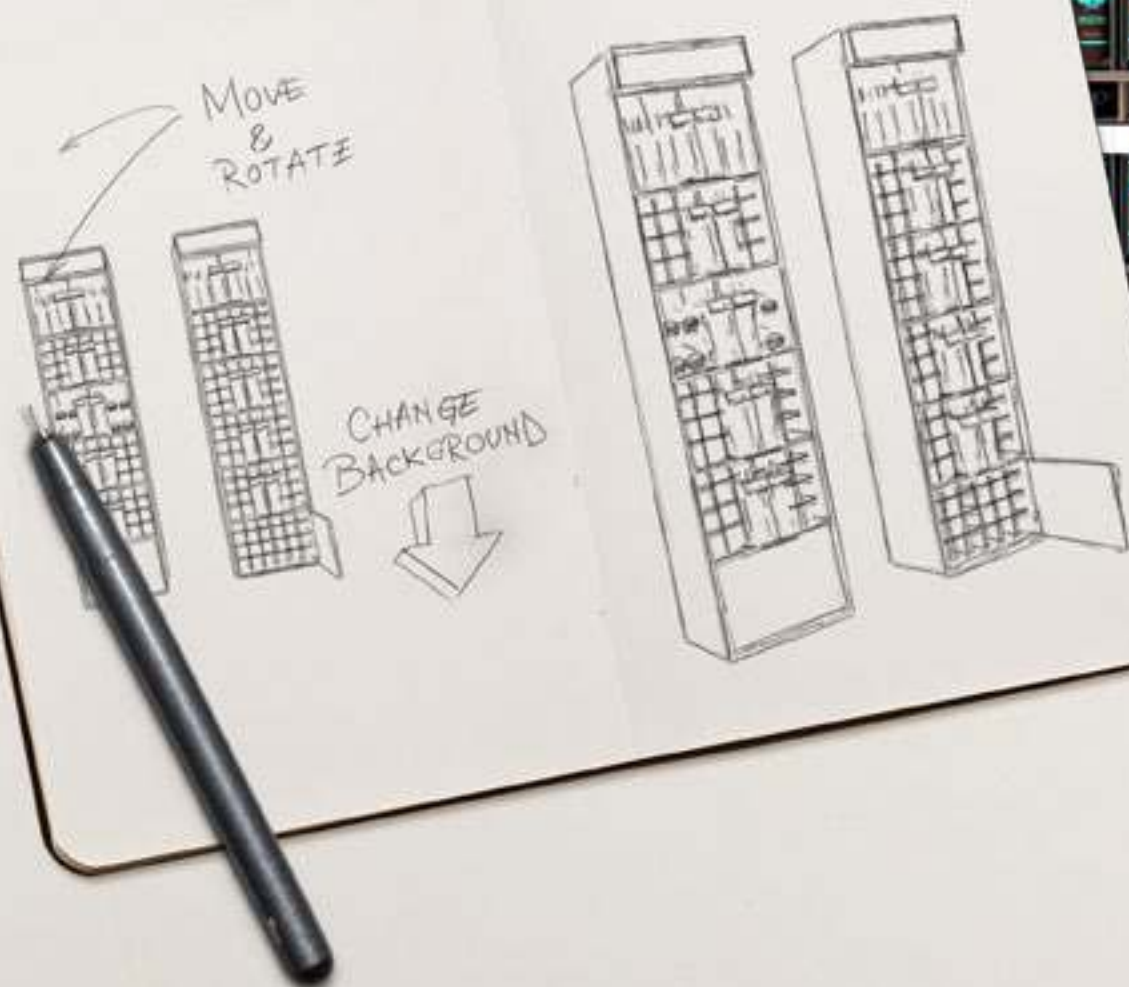




SOVA

# You Are Special

We develop products specific to your store and concept. Just tell us what you have in mind or need. We think, research, design and produce for you. Until you smile.



## We speak our expertise

With our years of experience in the retail industry and our competent design and architectural team, we design custom products for your needs and offer you the most accurate solution by combining customer perception, ergonomics and retail mathematics.



sova

# 360 degree solutions

With a holistic approach, we consider each section of a store as part of a whole and create the best designs for the brand's concept and customers.







## Food

**Supermarket**  
**Grocery Stores**  
**Hypermarket**  
**Gross Market**  
**Discount Market**



## Non-Food

DIY Stores  
Consumer Electronics  
Stationary & Toys

## Sova in Every Store

We produce solutions for all categories of retail. Whether it's a store concept and it's realization from A to Z, or just a product, you'll definitely find something for your store at Sova.



## Speciality Stores

Cosmetics  
Drugstore & Pharmacy  
Station Market  
Pet Shop  
Optics & Watches  
Glassware



## Stores

Boutique Stores  
Brand Concept Stores  
Shoes & Bags  
Sports Stores  
Jewelry & Bijouterie  
Underwear



## Warehouse

**Light Duty Storage**  
**Heavy Duty Storage**  
**Back Storage (Shop)**  
**Mezzanine Systems**





## RIGHT DISPLAY RIGHT EQUIPMENT

In order to achieve your sales targets, you must first have a strategy. "Using the right equipment and accessories" is the indispensable part of your product display planning in the store in accordance with this strategy.

At this point, Sova welcomes all retailers, investors and designers, by providing the perfect equipment and accessory support.



# Equipment & Accessories

With a very rich product portfolio, Sova offers you a wide range of equipment and accessories.

01

SHELVING SYSTEMS

02

FRESH PRODUCE DISPLAY

03

BAKERY DISPLAYS

04

DISPLAY BASKETS

05

DISPLAY ACCESSORIES

06

SHOPPING CARTS & BASKETS

07

























HANDLING EQUIPMENT

08

COMPLEMENTARY PRODUCTS





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