

FLEXIBLE
AND CUSTOMIZED
DESIGNS



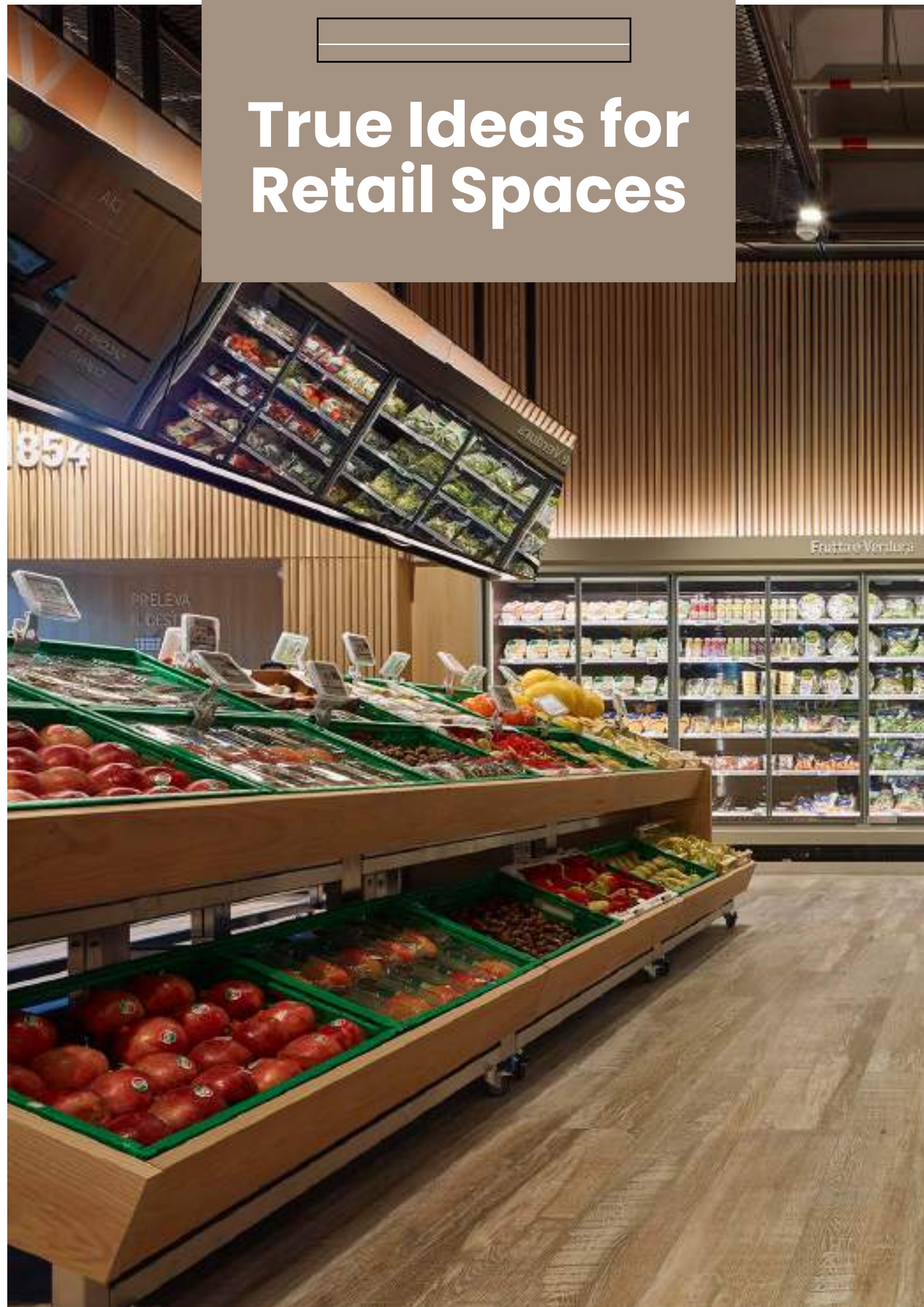
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1

SPECIALTY RETAIL DISPLAYS

SOVA

True Ideas for Retail Spaces



HELLO.

WE'RE **SOVA**.

WE'RE HERE TO OFFER YOU A NEW **PATH**.

WE **DREAM** RETAIL WE **DESIGN** RETAIL WE **PLAN**
RETAIL WE **KNOW** RETAIL WE **UNDERSTAND** RETAIL WE
EXPERIENCE RETAIL WE **THINK** RETAIL WE **MAKE** RETAIL
WE **ADMIRE** RETAIL

WE **LOVE** RETAIL

we're | **SOVA**
RETAIL

WELCOME TO **SOVA**



A close-up, high-contrast photograph of an owl's face. The owl's large, round, yellow eyes with black pupils are the central focus, looking directly at the viewer. The feathers around the eyes and on the owl's head are dark brown and textured. The background is dark and out of focus.

we're | **SOVA**
RETAIL

CHOOSE YOUR PATH



INNOVATIVE APPROACH

We follow all the developments in the retail world. We strive to provide better quality products and services to our customers.

We aim to increase our customers' profitability by running ahead of the market with innovative solutions.

A PROJECT STORY



DREAM TO REALITY STEP BY STEP

Brands that will reach for the future are those that have stores which can touch the soul of the consumer. We use our expertise and our endless energy to design "unique" stores for you.

PROVIDING
SOLUTIONS
FOR EVERY
KIND OF
RETAILING,
SOVA
REALIZES
YOUR
STORE
WITH THE
RIGHT LAYOUT,
BACKED UP
BY A
WIDE
RANGE
OF
EQUIPMENT
AND
ACCESSORIES



DISCOVER OUR PRODUCT RANGE AND
ADD VALUE TO YOUR RETAIL BUSINESS

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FRUIT & VEGETABLE DISPLAYS



FRUITS & VEGETABLE DISPLAYS

VEGY

PRODUCT FAMILY

Having the ultimate ergonomics and a stylish design, **VEGY** changes the mood of the fruit and vegetable display sections of your store. **VEGY** offers a flexible solution for both in-crate and bulk product display. Two layer display is also available which increases product variety in a single space.

All **VEGY** units are compatible with the accessories that are part of the **Sova Product Ecosystem**.

The optional bottom and top panels with selectable graphic prints (**Hexagon**, **Modern** and **Triangle**) gives an enhanced visual look. An alternative **wooden veneer** is also available for those looking for a warmer and a natural feel.

You can use crates with different sizes to build your product presentation, thanks to the depth options provided by the **VEGY** product family. **600-800-1000-1200 mm** depth options make it possible to use a single layer or double layer of crates, allowing you to build the perfect layout for the planned space in your store.

Combining wall and island **VEGY** units, you can have a unique visual design integrity throughout your F&V space. You can add variety and functionality to your design by using different types of gondola heads at the island unit ends.

VEGY's modular industrial design ensures a safe and easy transport along with an effortless assembly.



INDUSTRIAL
DESIGN



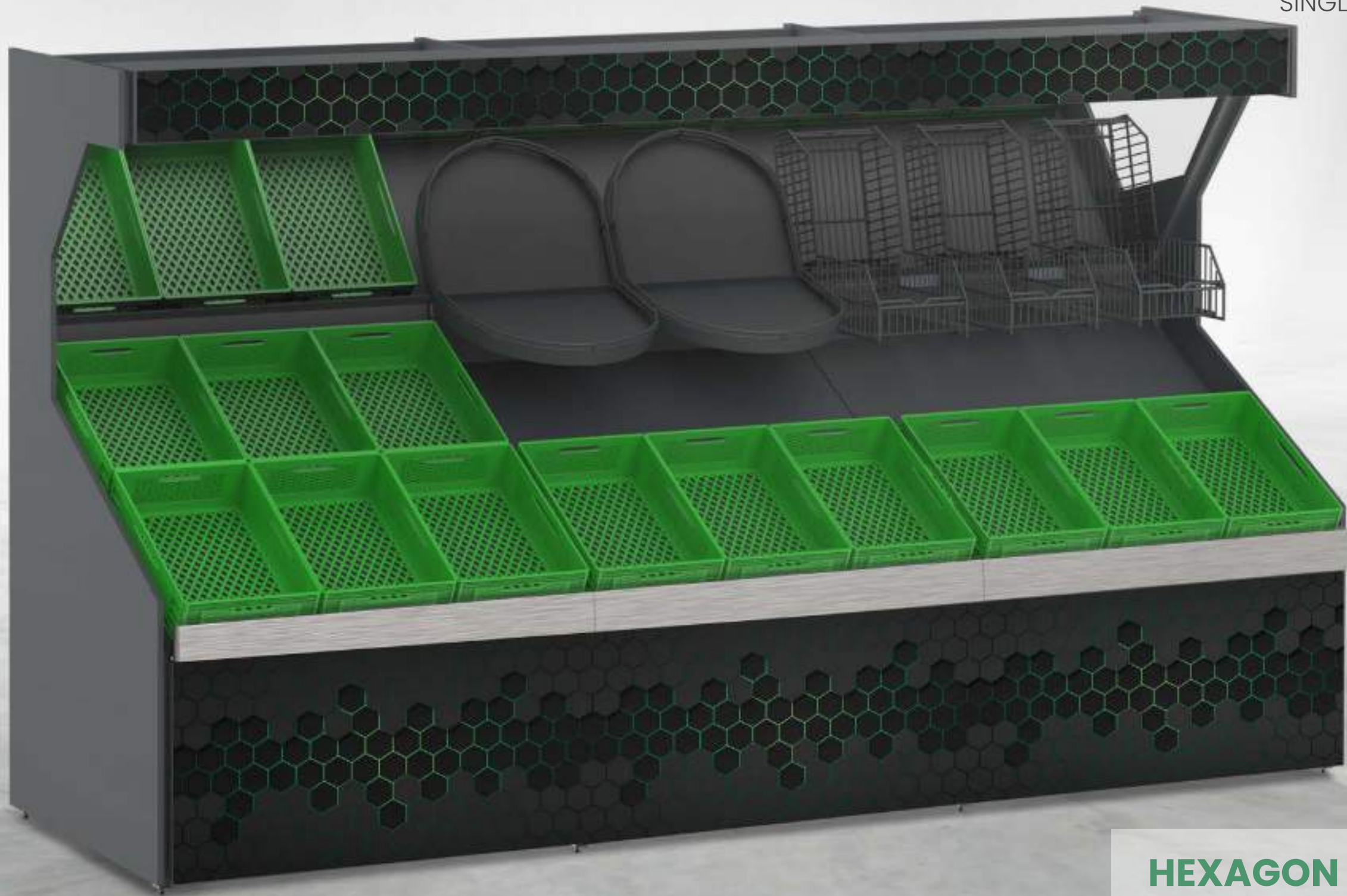
EASY
ASSEMBLY



EASY
TRANSPORT

VEGY

SINGLE LAYER WALL



HEXAGON
DESIGN

VEGY

DOUBLE LAYER WALL



TRIANGLE
DESIGN

VEGY

DOUBLE LAYER WALL



WOOD
DESIGN

VEGY

ISLAND 1-LAYER / 1200



MODERN
DESIGN

VEGY

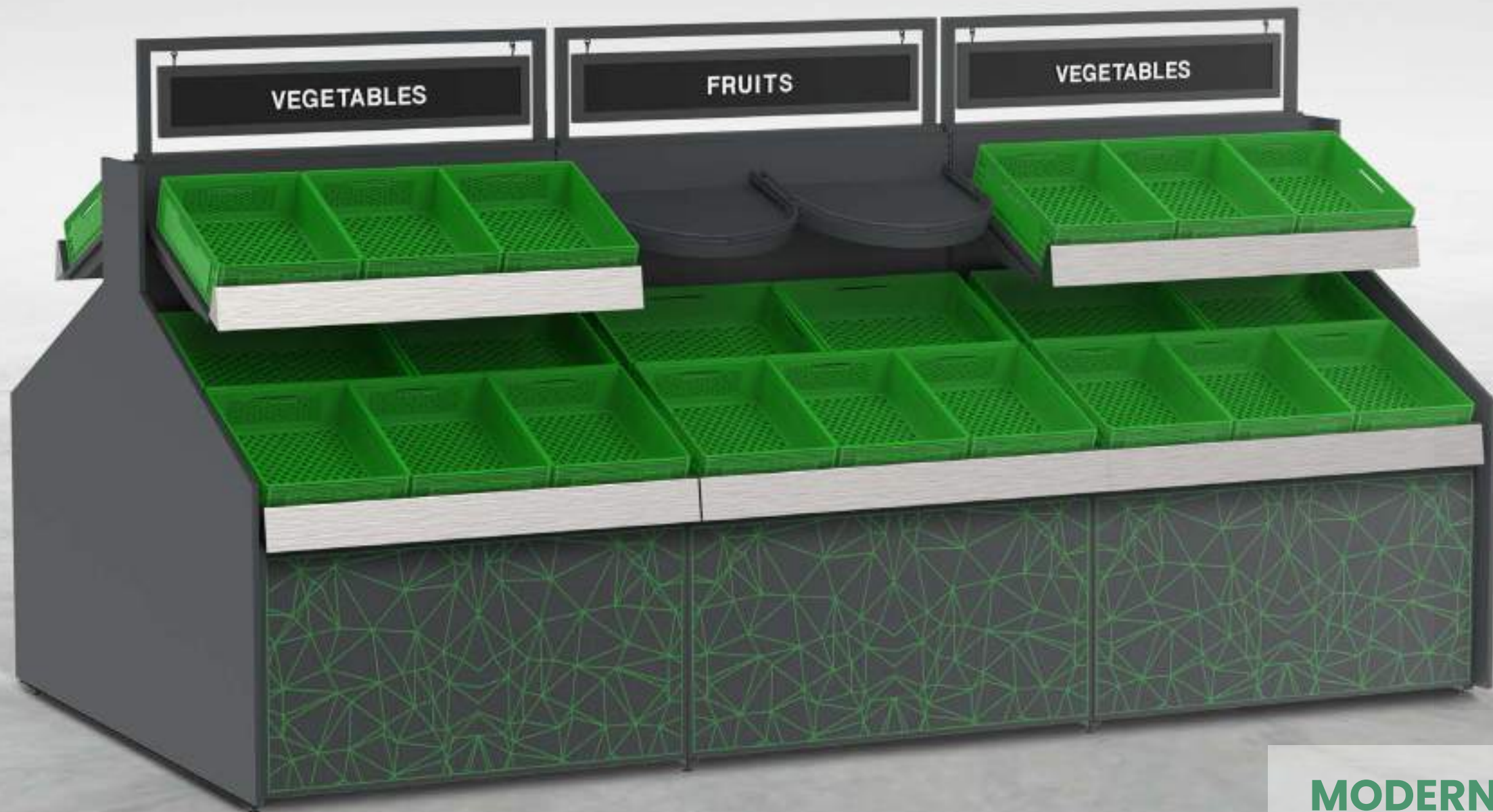
ISLAND 1-LAYER / 800



WOOD
DESIGN

VEGY

ISLAND 2-LAYER / 1000



MODERN
DESIGN

VEGY

ISLAND 2-LAYER / 1000-W



WOOD
DESIGN

VEGY

ISLAND 2-LAYER / 1000



HEXAGON
DESIGN

Topraktan sofranıza
gelen tazelik.

FRESH

PRODUCT FAMILY

FRESH fruit and vegetable display is a multi-functional and easy-to-assemble solution that offers an enhanced presentation thanks to its wide range of accessories.

All **FRESH** units are compatible with the accessories that are part of the **Sova Product Ecosystem**.

FRESH can be used for both wall and island display and is suitable for every space, considering its low depth measure. It can be adapted to different store concepts with varying height alternatives for the wall units.

With the optional illuminated panel available for the wall units, your product presentation will have a more appealing look and feel.

The optional bottom and top panels with selectable graphics (**Hexagon**, **Modern** and **Triangle**) give an enhanced visual look.

An alternative **wooden veneer** is also available for those looking for a warmer and a natural feel.

FRESH's modular industrial design ensures a safe and easy transport along with an effortless assembly.



INDUSTRIAL
DESIGN



EASY
ASSEMBLY



EASY
TRANSPORT



FRESH

WALL DISPLAY

FRESH

ECO WALL DISPLAY



WOOD
DESIGN

FRESH

ISLAND



HEXAGON
DESIGN

ORGANIC

ISLAND



The **ORGANIC** island F&V display solution is designed for large and spacious sales areas, offering a rich product display with an ergonomic design. The oval gondola head ensures a flexible transition between the main sections and the ends of the product presentation. You can use crates with different sizes to build your product presentation, thanks to the depth options provided by the **ORGANIC. 600-800-1000-1200 mm** depth options make it possible to use a single layer or double layer of crates, allowing you to build the perfect layout for the planned space in your store.

Using different **canopy** options, it's very easy to visually improve your presentation. An illuminated top panel is also available. **ORGANIC** is compatible with all the accessories that are part of the **Sova Product Ecosystem**. **ORGANIC**'s modular industrial design ensures a safe and easy transport along with an effortless assembly.

VENDURA

ISLAND



VENDURA is an integrated island presentation solution for flagship stores. It offers a suitable design for stores which aim to create a robust product presentation. The gondola heads are allied with the double sided middle units in such a way that, the all-around presentation forms a flawless display integrity.

Depending on the size of the sales area, the units can be used in different depths and lengths. **800-1000-1200 mm** depth options make it possible to use a single layer or double layer of crates, allowing you to build the perfect layout for the planned space in your store.

Offering different top panel models, **VENDURA** is compatible with all the accessories that are part of the **Sova Product Ecosystem**. **VENDURA**'s modular industrial design ensures a safe and easy transport along with an effortless assembly.

VENDURA

ISLAND



HEXAGON
DESIGN



DYNAMIC!

F&V DISPLAY

DYNAMIC! F&V display system is a “**no bolts & nuts**” design, offering a minimal and powerful style for the presentation of fresh produce. It allows retailers to build a flexible and rich display in **narrow spaces** with different shelf and accessory options.

The **wooden chalkboard** top panel is an effective tool for product categorization.

Additionally, the optional **illuminated panel** can be used to enhance the overall look and to attract more customers visually.

DYNAMIC! is compatible with the accessories that are part of the **Sova Product Ecosystem**.

DYNAMIC! is a **plug & play** system which only consists of interlocking parts. No bolts and nuts are required for the assembly, easy as 1-2-3!



INDUSTRIAL
DESIGN



EASY
ASSEMBLY



EASY
TRANSPORT

DYNAMIC!

F&V DISPLAY



Fruit & Vegetables

GREENS

PRODUCT FAMILY

GREENS offers an effective presentation and a stylish look for the display of **packed fresh produce**. Its vertical display feature is a real catch for the retailers who have a wide range of packed goods to display.

With a variety of shelf options and accessories, **GREENS** provides the ease of display that is suitable for all kinds of fresh produce.

The **top mirror** and the **canopy** design adds a depth to the presentation, ensuring a lively visual look. The **led** lighting (optional) on the canopy increases the appeal of the displayed products.

GREENS is fully compatible with the accessories that are part of the **Sova Product Ecosystem**.

Easy to transport, hassle free assembly.



INDUSTRIAL
DESIGN



EASY
ASSEMBLY



EASY
TRANSPORT

GREENS

WALL DISPLAY



GREENS

WALL DISPLAY



BAGEL

F&V ISLAND

BAGEL can be the life saver when it comes to maximizing the use of retail space. It offers a very effective use of idle space in fruit & vegetable display sections, thanks to its **large capacity** and ability to present a variety of bulk fresh produce when compared to its remarkably small foot print on the reserved retail space.

BAGEL provides extra spaces for goods in crates and cross-sell products, as well as bag holders and an optional tree which further enhances the **natural style** it adds to the store.



INDUSTRIAL
DESIGN



EASY
ASSEMBLY



EASY
TRANSPORT

BAGEL

F&V ISLAND



S-GON

DISPLAY TABLE



A colorful presentation in the fresh produce sales areas is always preferable. Especially in the free spaces of the F&V section, presenting **on-sale/featured** products or special products to be **highlighted** is a true need for most retailers.

Offering a minimal, stylish and rich product presentation, **S-GON** is your ultimate solution to such needs. The side tables for an **inclined** display and the small side boxes for speciality packed goods makes this display table a must-have solution to create a valuable sales spot.



F&V BIN

BULK DISPLAY BIN



A perfect solution for presenting **bulky** products that cannot be displayed on the shelf.

With its strong and durable structure, it helps retailer easily display watermelon, melon and similar goods.

While it offers a stylish appearance with its **wooden outer coating**, it can be easily relocated in the store thanks to its lockable swivel wheels.



T-GON

F&V ISLAND



T-GON TABLE

STANDBOX



Simple yet powerful presentations for an effective sales spot. **T-GON** offers a flexible and sleek island display option with tables and crates, united with the natural look of solid wood. Use a desired number of big or small tables in order to easily create a combination that suits your needs. Use **T-GON tables** together with **StandBox** stand to further enrich your display.

Display special fruits & vegetables with **STANDBOX**, a versatile display stand that offers adjustable crate-shelves, combining a robust profile structure with natural solid wood. Use **STANDBOX** as a **standalone display** fixture or **together with T-GON, S-GON and Z-GON** for a more efficient display.

Z-GON

F&V ISLAND



STANDBOX

Z-GON TABLE



Z-GON is the sibling of **T-GON**, offering a metal profile structure for a more durable use and a **flexible display** alternative with a variety of accessories that can be used. Use the optional u-profile on the **Z-GON** table to attach additional shelves or info-boards, create table combinations or use side shelves to create a unique display based on your requirements.

Display special fruits & vegetables with **STANDBOX**, a versatile display stand that offers adjustable crate-shelves, combining a robust profile structure with natural solid wood. Use **STANDBOX** as a **standalone display** fixture or **together with T-GON, S-GON and Z-GON** for a more efficient display.

TROPIC

DISPLAY



TROPIC display stand helps retailers display special fruits, especially **bananas**, in a fashionable and effective way. Stepped base tray and optional hangers providing a visually appealing display, while enhancing the overall hygiene. Offering a perfect stylish look achieved by the harmonious integration of **wood and metal**, **TROPIC** can be **used as a wall or island** display fixture, thanks to its modular structure that enables to create **a side-by-side** or **back-to-back** installation depending on the planned space.



SEC

F&V BASKET



SEC is a **portable display** stand available for both indoors and outdoors use and a robust solution especially for small sized sales spots. Very easy to install, easy to transport, mobile with optional wheels.

SEC offers a **flexible and robust presentation**; it includes options for displaying both goods in crates and packed goods.



BLOOM

F&V STAND



BLOOM Fruit and Vegetable Stand is a versatile design that can be used for both wall and island presentations.

BLOOM offers a variety of display angles using crates, thanks to its **adjustable** bottom plate. It can be configured as an island display by placing two units **back to back** or it can be used as a one-way display against the wall.

BLOOM offers a warm and aesthetic display with its standard **wood veneer** on the outside, while ensuring a robust and durable display option with its metal profile structure on the inside.

SCALES-D

F&V COUNTER

Designed to offer product weighing services and customer support, these counters are essential to any retailer as an assistant in the fresh produce sales areas.

Single, double, triple and corner counter modules offered in different sizes help retailers create efficient spaces in their layouts.





BAKERY DISPLAYS



KIOS

PRODUCT FAMILY

KIOS is a multifunctional display system for baked goods, which blends a variety of materials, such as **wood, metal, wire** and **plexiglass**, in a harmonious and stylish design.

KIOS provides the retailer the maximum **efficiency in product presentation** thanks to its vast variety of exchangeable and adjustable shelves, cabinets and accessories.

It's very straightforward to create a complete sales area for baked goods by using the wall and gondola units together, offered in different measures of depth/length which help the retailer achieve an efficient use of space.

KIOS is fully compatible with the accessories that are part of the **Sova Product Ecosystem**.

The modular industrial design ensures a safe and easy transport along with an effortless assembly.



INDUSTRIAL
DESIGN



EASY
ASSEMBLY



EASY
TRANSPORT

KIOS

WALL DISPLAY



KIOS

WALL DISPLAY



KIOS

WALL DISPLAY



KIOS

WALL DISPLAY



KIOS

GONDOLA



KIOS

GONDOLA



KIOS

GONDOLA



KIOS

GONDOLA





DYNAMIC!

BAKERY DISPLAY

DYNAMIC! display system is a “no bolts & nuts” design, offering a minimal and powerful style for the presentation of baked goods. It allows retailers to build a flexible and rich display in **narrow spaces** with different shelf and accessory options.

The **wooden chalkboard** top panel is an effective tool for product categorization. Additionally, the optional **illuminated panel** can be used to enhance the overall look and to attract more customers visually.

DYNAMIC! is fully compatible with the accessories that are part of the **Sova Product Ecosystem**.

DYNAMIC! is a **plug & play** system which only consists of interlocking parts. No bolts and nuts are required for the assembly, easy as 1-2-3!



INDUSTRIAL
DESIGN



EASY
ASSEMBLY



EASY
TRANSPORT

DYNAMIC!

BAKERY DISPLAY



S-GON

BAKERY TABLE



A colorful presentation in the baked goods sales areas is always preferable. Especially in the free spaces of the baked goods section, presenting **on-sale/featured** products or special products to be highlighted is a true need for most retailers.

Offering a minimal, stylish and rich product presentation, **S-GON** is your ultimate solution to such needs. The side tables for an **inclined** display and the small side boxes for speciality goods like cakes and biscuits makes this display table a must-have solution to create a visually appealing and efficient sales spot.



NIKEA

BAKERY CABINET



NIKEA bakery cabinet is a free standing display that is used as a **self-service stand** for baked goods.

Tempered **glass lids** provide product visibility and hygiene. Drawers with **telescopic rails** and inclined base offer ease of use.

NIKEA also features a drawer for easy **bread crumbs** collection.



T-GON

BAKERY ISLAND



T-GON TABLE



STANDBOX



Simple yet powerful presentations for an effective sales spot. **T-GON** offers a **flexible and sleek island** display option with tables and crates, united with the natural look of solid wood. Use a desired number of **big or small tables** in order to easily create a combination that suits your needs. Use **T-GON tables** together with **STANDBOX** stand to further enrich your display.

Display special bakery products with **STANDBOX**, a versatile display stand that offers adjustable crate-shelves, combining a robust profile structure with natural solid wood. Use **STANDBOX** as a **standalone** display fixture **or together with T-GON, S-GON and Z-GON** for a more efficient display.

Z-GON

BAKERY ISLAND



STANDBOX

Z-GON TABLE



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Display special bakery products with **STANDBOX**, a versatile display stand that offers adjustable crate-shelves, combining a robust profile structure with natural solid wood. Use **STANDBOX** as a **standalone** display fixture **or together with T-GON, S-GON and Z-GON** for a more efficient display.



BEVERAGE DISPLAYS

BEVERAGE DISPLAYS

WINE – SPIRITS – SOFT DRINKS

Beverage sales volume is one of the significant figures of a retail store's overall turnover. Hence, it's a major necessity to have the right beverage presentation.

There are certain ways to display beverages depending on the nature of the product. A simple example would be the distinction of alcoholic and non-alcoholic beverages and how they are presented in the store.

Depending on the nature of the product and the legislations of the country, every type of beverage has its own requirements for product presentation.

Sova offers different types of display solutions as well as bespoke solutions considering all these facts.

Wine, beer, spirits, liquors, soft drinks, water... All these products need different display approaches in order for the retailer to achieve the sales goals.

Vertical or horizontal, wood or metal, minimalist or heavy duty... Check out what Sova offers and you will definitely find a perfect solution that fits to your store.

If you still think you cannot find a matching solution, please do not hesitate to contact us and let us work on a custom solution tailor-made for you.



INDUSTRIAL
DESIGN



EASY
ASSEMBLY



EASY
TRANSPORT

WINE KING

WALL DISPLAY



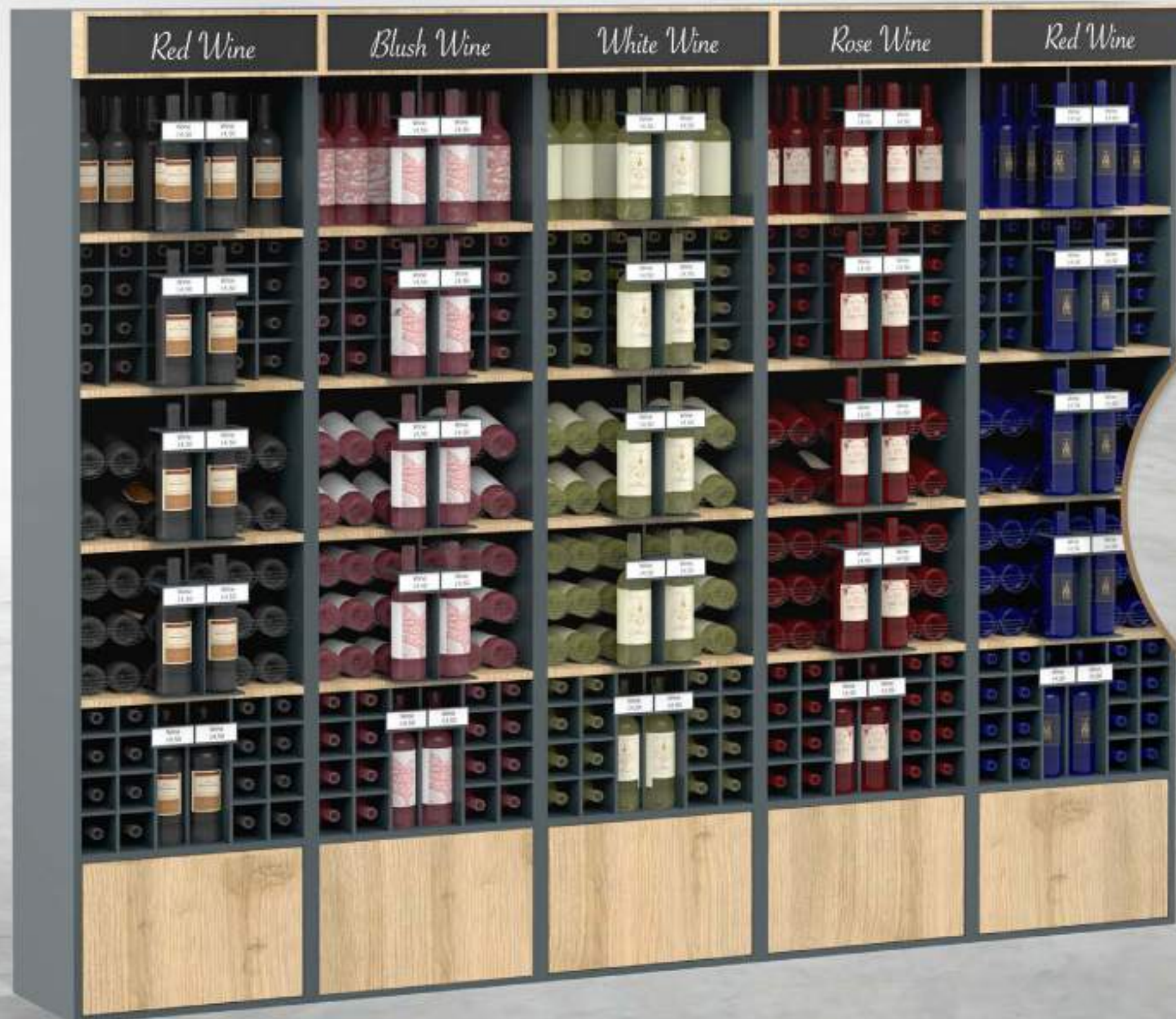
WINE KING

ISLAND



SPIRITS – W

WALL DISPLAY





WINE WIRE SHELF



WINE WOODEN SHELF



WINELAND MAIN CABINET

All around, nicely blending island display for your wine & spirits sections. Wineland offers table top **vertical and horizontal** display options where you can highlight new or on-sale products in bulk.

2 levels of shelves are large enough to display products like promotional, deluxe or gift packs, where it's not easy to display them on standard wall units.

Easily match the look of Wineland to your wall units with selectable **metal/wood** color options.

WINELAND

ISLAND



S-GON

WINE TABLE



A colorful presentation in the baked goods sales areas is always preferable. Especially in the free spaces of the baked goods section, presenting **on-sale/featured** products or special products to be highlighted is a true need for most retailers.

Offering a minimal, stylish and rich product presentation, **S-GON** is your ultimate solution to such needs. The side tables for an **inclined** display and the small side boxes for speciality goods like cakes and biscuits makes this display table a must-have solution to create a visually appealing and efficient sales spot.



WINE-360

ISLAND



Enrich your wine&spirits section with a **360 degree** round display solution. Easy to setup, robust round shelving unit that is designed for highlighting the seasonal, newly released or discounted products.

High visibility of the products enables higher volume of sales, thanks to Wine360's almost invisible structure that blends into the product display perfectly.



Z-GON WINE

ISLAND



STANDBOX

Z-GON TABLE



Z-GON is the sibling of T-GON, offering a metal profile structure for a more durable use and a flexible display alternative with a variety of accessories that can be used. Use the optional u-profile on the **Z-GON** table to attach additional shelves or info-boards, create table combinations or use side shelves to **create a unique display** based on your requirements.

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DYNAMIC! WINE

WALL DISPLAY



BEVERAGE RACK

WALL DISPLAY

